

Video-box

| Inread | |
|---|--|
| Video aspect ratio | 16/9 (4:3 is not supported) |
| Dimensions | max. 1920 x 1080 - min. 640 x 360 |
| File type | mov, flv, mpeg4, avi, VPAID, Vast |
| File Name | Please don't use special characters in the name of the file ("',&,ç,à,é,(,),ù,%,\$,+,*;,=,? etc.). Only use underscores. Example: ProcterGamble_Always_dec2021_15sec |
| Video codec | all video codecs dimensions, with the exception of: ProPress 4444, HDV 720p60, Go2 Meeting 3 & 4, ER ACC LD, REDCODE |
| Sound | on |
| Max. file size | 1 Mb |
| Length | 15 sec. max. |
| URL redirection (click command) OR VAST redirect, maximum file size hosted by the agency: 5 MB | |